



2012 annual report



INT'L BOOK
PROJECT

TO FRIENDS OF IBP

Books take you to new heights.

Have you ever watched a young child learn something for the first time? At first, the wrinkled brow signifies what she is hearing or seeing is a new concept, she's starting from the ground on this one. Immediately though, you will notice that brow start to loosen a bit, and you can almost see the wheels in her head turning as she starts to connect this new concept to things about which she already knows. Gaining momentum, she starts to ask questions beginning with, "Is this like ...," linking images and experiences together in her mind – now we have lift off. Then, as she begins to fully understand the new concept, her curious mind toys with the idea a bit longer, then places the piece of information in a safe place, ready to be retrieved when called upon to solve the next mystery. That process, I believe, is why so many terms associated with reading and learning imply upward movement and high-flying activity. Books really do take you to new intellectual and creative heights.

When you think of the way education can empower and uplift a young mind, it seems overwhelmingly unjust that 61 million children in this world are denied that experience, through no fault of their own. When you think of how those children will one day be the citizens responsible for maintaining a healthy and prosperous society, it seems imperative that we help. And when you realize that our world becomes increasingly interconnected everyday, and that cultures and societies around the world must learn to work together to maintain a shared peaceful existence, you are moved to get others involved. Changes like these cannot happen without the support and commitment of many united behind a common, worthy mission.

As the International Book Project adopts this new identity we are relying on you to spread the word. We are making an impact – 216,450 books in 2012 changed millions of lives. In 2013, let's bring more people together, promote literacy and make the world a better place.



Tracy L. Taylor

Tracy L. Taylor
Executive Director

***Books
Change
Lives***

BOOKS *as* BRIDGES

BY INT'L BOOK PROJECT



Books as Bridges enrolled 60 classrooms in 2012 and empowered 840 students to complete a service learning project.

IBP's Books as Bridges program has grown and adapted to provide educational and rewarding experiences for students throughout Central Kentucky as well as for our partners overseas. In recent years, IBP has responded to the increased demand for service learning opportunities among middle and high school students, particularly projects that involve the local community while addressing global concerns. Books as Bridges grew to include the Ambassadors for Change program in 2012, giving Kentucky middle and high school students the opportunity to undertake a year-long service learning project with a community overseas.

Through this new program, students researched partner countries, collected books, solicited donations, and volunteered hundreds of hours to send more than 30,000 books over the last school year.

LOCAL IMPACT



Students visit the rebuilt Salyersville Library. After tornadoes ravaged much of Eastern Kentucky, many schools and libraries throughout the area needed to replace educational resources destroyed.

Part of IBP's mission is to provide adequate resources for those in need in the United States. After tornadoes ravaged much of Eastern Kentucky, IBP responded swiftly in order to replenish libraries and schools affected by this tragedy.

In 2012, IBP continued to forge new partnerships while maintaining existing relationships to provide books throughout the US. Donated books that are more appropriate for American culture are designated for projects that either rebuild community libraries or help children become life-long learners by encouraging and enabling book ownership at a young age.

IBP donated 4,366 books to 20 organizations in Kentucky and throughout the US in 2012.

IT TAKES A VILLAGE

Mpongwe, Zambia

Some of the most rewarding projects the International Book Project takes on involve the cooperation of like-minded individuals and organizations that share the same passion for equal access to education. Two years ago IBP accepted two schools as small shipment and Books as Bridges partners with the assistance of Allison Harnish, a Ph.D. student at the University of Kentucky. As part of her academic work, Harnish lived in Zambia where she conducted research on population displacement in the southern part of the country. While there, she made an effort to connect IBP with communities that needed the most assistance.

After returning to the US, Allison met with IBP to begin the process of sending a large shipment to the communities where she lived and worked. To make the most of the opportunity, IBP connected Allison's communities with other IBP partners, including NGOs run by Zambians, American volunteers, and US embassy affiliates. The collaboration between NGOs and local community members was pivotal to the success of the shipment, which provided over 20,000 books to students throughout the country. It is these projects that truly bring to light an old African proverb, "If you want to go quickly, go alone. If you want to go far, go together."



Photo by Allison Harnish

With every project IBP undertakes, we place a high emphasis on community involvement. This project's success is owed to the cooperation of partners in Zambia.

***"If you want to go quickly, go alone.
If you want to go far, go together."***



Each Zambian partner worked within his community to mobilize a number of resources, including a farmer who used his tractor to transport the books to the recipient school.

TAKING THAT FIRST STEP

Child Aid, Guatemala

For most children in the developing world, learning to read represents that crucial first step on the pathway out of poverty. In a country like Guatemala where over 50% of indigenous children never complete primary school, the power of literacy is continuously evident in daily life. With the lowest literacy rate in Latin America, it is estimated that each year of school completed by a child in Guatemala results in an astonishing 13% increase in annual income. In addition to the practicality of literacy in indigenous communities throughout Guatemala, there also exists a fundamentally humanistic element. Reading develops a child's imagination to dream of worlds outside of his own. It is this evidence that compels organizations like Child Aid, a US-based NGO, to administer its flagship literacy program *Reading for Life* in Guatemala.

Through a five-year partnership, the International Book Project has provided close to 150,000 books to Child Aid. One of very few organizations that recognizes the need to provide books in local languages in the early learning years, IBP continues to provide Child Aid with books in Spanish. In 2012 IBP worked closely with the organization to send a sea container of over 50,000 books to be used in a number of programs that not only provide educational resources for children, but also to rural teachers. Child Aid's *Reading for Life* program fosters literacy skills and encourages a love and habit of reading, a practice critical to educational development.



Photo courtesy of Child Aid

Through *Reading for Life*, Child Aid helps more than 9,500 children in over 50 villages improve their lives through education. Each year, they help hundreds of teachers in remote villages to more effectively teach children to read. Through a partnership with IBP, Child Aid delivers tens of thousands of children's books to neglected schools and libraries.

Europe

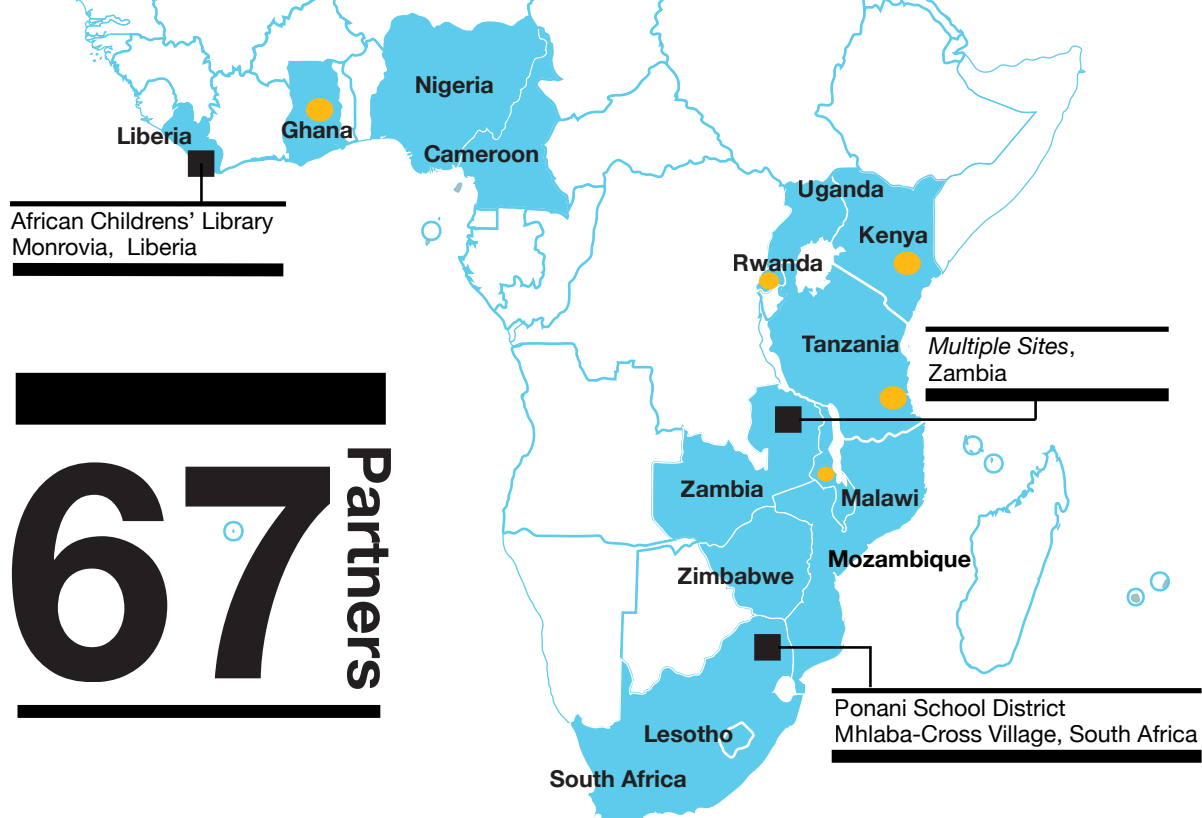
6 Countries

11 Partners



Africa

15 Countries



- Container Shipment (15,000+ books)
- Pallet Shipment (800+ books)
- Country with Book Recipient Partners

34 Partners

Asia

12 Countries



Central & South America

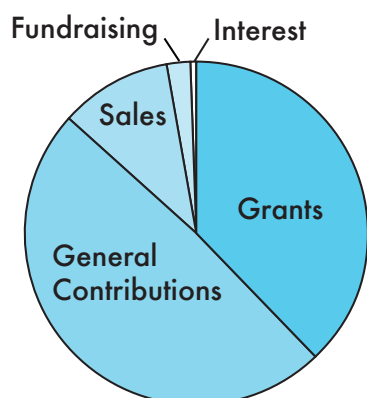
9 Countries








**INT'L BOOK
PROJECT**

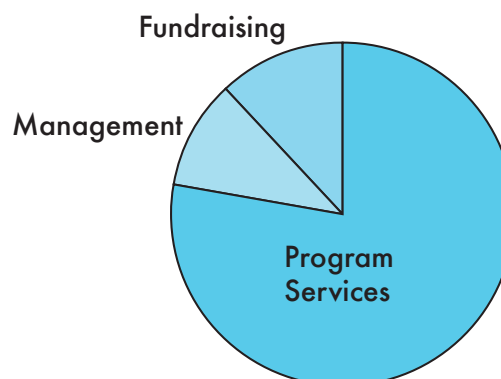
2012 FINANCIALS




Cash Revenue



	Fundraising	3%
	Sales	11%
	General Contributions	52%
	Grants	34%
	Interest	<1%

Cash Expenses



	Program Services	78%
	Fundraising	12%
	Management	10%

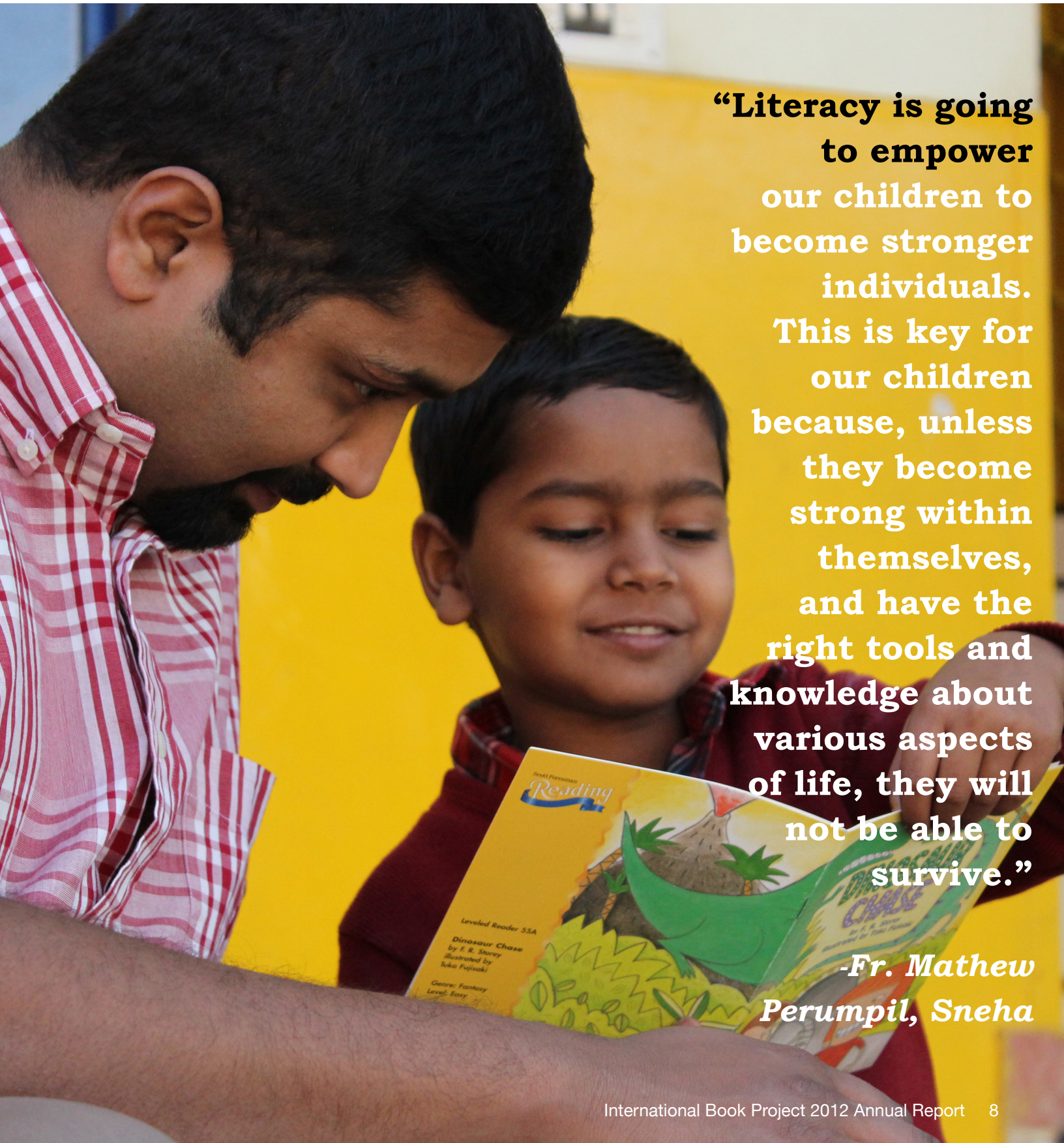
Note:

IBP completed a capital campaign project in 2012 that is not reflected in these expenses, as it was added directly to assets. This information is reflected in our audit and 990, both of which can be found at www.InternationalBookProject.org. Because of this campaign, funded by IBP's Board of Directors, donors, and a grant from the Kentucky Colonels, IBP made essential improvements to its warehouse facility in the amount of \$60,508.

Revenue	General Contributions	\$215,519
	Grants	\$139,378
	Thrift Bookstore Sales	\$46,358
	Fundraising Events	\$10,630
	Interest	\$1,440
	Value of Donated Books	\$3,560,223
	Total Revenue	\$4,010,534*
Expenses	Program Services	\$3,806,850*
	Management	\$32,132
	Fundraising	\$37,331
	Total Expenses	\$3,876,313*
	Revenue Over Expenses	\$134,221
Assets	Total Net Assets	\$801,194

*Includes value of donated books.

A WORD FROM OUR PARTNERS

A photograph of a man with dark hair and a beard, wearing a red and white checkered shirt, leaning over a young boy. The boy is holding an open book titled "Dinosaur Chase" and looking at it with a smile. The background is a bright yellow wall.

“Literacy is going to empower our children to become stronger individuals. This is key for our children because, unless they become strong within themselves, and have the right tools and knowledge about various aspects of life, they will not be able to survive.”

-Fr. Mathew Perumpil, Sneha

YOU CHANGE LIVES

Book Club \$51-\$100

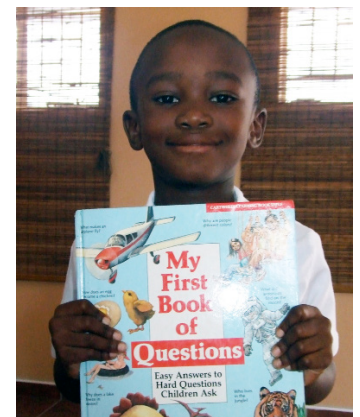
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2012 Shipment Stats

7 Sea Containers

15 Pallets

414 Small Shipments

216,450 Books

